

Haverhill Public Library Greeting Card Collection 1800 – 1990

Collection Summary

Reference Code:	MRQ, US.
Repository:	Special Collections, Haverhill Public Library, Haverhill, Massachusetts.
Call Number:	MSS 87
Creator:	Haverhill Public Library
Title:	Greeting Card Collection, 1800 - present
Dates:	1800 - present
Size:	4.5 linear feet (5 boxes)
Language(s):	Collection materials are in English.
Abstract:	A collection of greeting cards and related ephemera.

Organizational History

Through a series of patron donations and purchases from the Goodspeed's Book Shop located in Boston, Massachusetts, the Haverhill Public Library formed a subsection of the Gale Art Collection dedicated to Valentine's Day Cards, Christmas Cards, and miscellaneous greeting cards.

In 1949, a rough inventory was created for the Valentine's Day Cards, which can be found in Box 4, Folder 9. In the early 2000s, when the majority of the Gale Art Collection was sold, these greeting cards were left in the care of Special Collections.

These cards have frequently been used for displays and were featured in newspapers such as the *Haverhill Gazette* and the *Eagle Tribune*. MSS 87 consists of the remaining greeting cards from the art collection, as well as greeting cards from more recent donations.

Arrangement

Series 1. *Greeting Cards, 1800 – 1990*

Subseries 1.1. *Christmas Cards, 1800 – 1990*

Subseries 1.2. *Valentine's Day Cards, 1800 – 1967*

Subseries 1.3. *Other Greeting Cards, 1800 – 1900s*

Series 2. *Ephemera, 1800 – 1900s*

Scope and Content Note

This collection contains greeting cards and related ephemera. Series 1 contains greeting cards broken into the following subseries: Christmas Cards, Valentine's, and Other Greeting Cards. Series 2 contains programs, invites, and paper dolls.

Administrative Information

Preferred Citation:	[Item Identification], <i>Greeting Card Collection, Reference Code</i> , Special Collections, Haverhill Public Library, Haverhill, Massachusetts.
Custodial History:	Much of the material was acquired from the recipient of the greeting card (sometimes labeled within the card or on the back). The Haverhill Public Library also collected materials from Goodspeed's Book Shop in Boston.
Acquisition Information:	The bulk of the materials were acquired by the Haverhill Public Library or found in the collection. Other materials were donated by original recipients of the greeting cards in the collection.
Processing Information:	Processed by Elizabeth Smith, 2024.
Access Rights:	Collection is open for research.
Phys. Access Restrictions:	None.
Tech. Access Restrictions:	None.
Copyright:	Copyright has been assigned to the Haverhill Public Library. All requests for permission to publish or quote from manuscripts must be submitted in writing to the Board of Trustees. Permission for publication is given on behalf of the Haverhill Public Library as the owner of the physical items and as the owner of copyright in items created by the donor. Although copyright was transferred by the donor, copyright in some items in the collection may still be held by their respective creator(s). [DACS 4.4; MARC 540]
Related Collections:	None.
Separated Material:	None.
Conservation Notes:	Greeting Cards were sleeved to protect them.
Subjects:	Greeting cards Christmas cards Birthday cards New Year cards Valentines Easter Envelopes (Stationery) Paper dolls Haverhill (Mass.)—History

Collection Inventory

Series 1: *Greeting Cards. 1800 – present*
Subseries 1.1: *Christmas Cards, 1800 - 1990*

<u>Content Description</u>	<u>Container Number</u>	<u>Folder Number</u>
Christmas Cards, 1800s	1	1
Christmas Cards, 1900-1920s	1	2
Christmas Cards, 1930s	1	3
Christmas Cards, 1930s	1	4
Christmas Cards, 1940s	1	5
Christmas Cards, 1950s	1	6
Christmas Cards, 1960s	1	7
Christmas Cards, 1970s – 1990	1	8
Christmas Cards, undated	1	9
Christmas Cards, undated	1	10
Christmas Postcards, undated	2	1
Display Christmas Cards, 1800 –1900	2	2

Subseries 1.2: *Valentine’s Day Cards, 1800 - present*

<u>Content Description</u>	<u>Container Number</u>	<u>Folder Number</u>
Valentine’s Day Cards, 1800s	2	3
Valentine’s Day Cards, 1800s	2	4
Valentine’s Day Cards, 1800s	2	5
Valentine’s Day Cards, 1900s	2	6
Valentine’s Day Cards, 1950 – 1967	2	7
Valentine’s, Day Cards, undated	2	8
Valentine’s Day Cards, undated	3	1
Valentine’s Day Cards, undated	3	2
Valentine’s Day Cards, undated	3	3
Valentine’s Day Cards, undated	3	4

Hayne's Valentine's Day Cards, 1800-1900s	3	5
Valentine's Day Card Cards bought from Goodspeed's Book Shop, 1800s	3	6
Valentine's Day Cards bought from Goodspeed's Book Shop, 1800s	3	7
Valentine's Day Card's Envelopes, undated	3	8
Valentine's Comic, undated	3	9
Valentine's Day Cards Display, 1800 – present	4	1

Subseries 1.3: *Other Greeting Cards, 1800 - present*

<u>Content Description</u>	<u>Container Number</u>	<u>Folder Number</u>
Easter Cards, undated	4	2
Easter Cards, undated	4	3
New Year's Cards, undated	4	4
Birthday Cards, undated	4	5
Greeting Cards, undated	4	6
Helen B. MacGibbon Cards, undated	4	7
Envelopes, undated	4	8
Notes regarding Greeting Cards	4	9

Series 2: *Ephemera, 1800 – 1900s*

<u>Content Description</u>	<u>Container Number</u>	<u>Folder Number</u>
Amesbury Programs	5	1
Military Balls Invites	5	2
Salem Firemen's Relief Association (S.F.R.A.) Invites	5	3
Salem Firemen's Relief Association (S.F.R.A.) Invites	5	4
Salem Firemen's Relief Association (S.F.R.A.) Invites	5	5
Paper Dolls	5	6